

COCONUT EVENT

CORPORATE PROFILE

“You've got a dream event ??
We've got a plan to make it happen!!”



WHAT WE DO

DISCUSSION OUTLINE

PRODUCT LAUNCHES

DEALER MEETS

BRAND ASSOCIATIONS

ANNUAL CONFERENCE MEETS

CONVENTIONS

SALES MEETS

DISTRIBUTOR MEETS

EXHIBITIONS

REWARDS & RECOGNATION

INAUGURATIONS

SOCIAL EVENTS

TEAM BUILDING ACTIVITIES

CHANNEL PARTNER MEETS

ASSOCIATION MEETS

THEME EVENTS

AWARD NIGHTS

SPORTS EVENTS

STALLS INSTALLATION

AND MANY MORE....

WHY COCONUT EVENT

OUR GUIDING PRINCIPLES



OUT OF BOX
APPROACH



TEAM
OF EXPERTS



QUALITY &
CONSISTENCY
OF DELIVERY

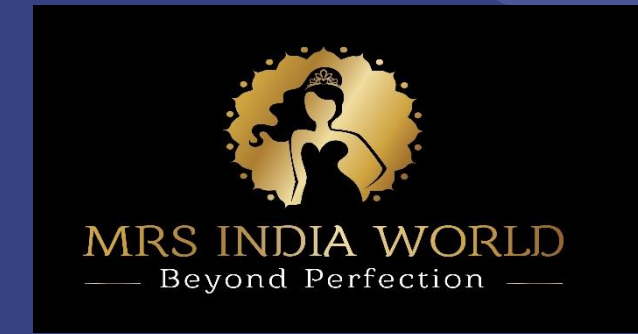


IN-HOUSE TEAM
FOR CREATIVE
PRODUCTION &
OPERATIONS



MOST TRUSTED EVENT
AGENCY IN
PAN INDIA LEVEL

LOOK WHO IS HAPPY



EVENT BREAKDOWN SO FAR

IT'S THOUGHTFUL. IT'S

Rustomjee®

THEME EVENT - BEER & BURGER

THEME EVENT - CIGAR & SINGLE MALT

ART & ART - CANVAS PAINTING

CHRISTMAS CONTEST & DÉCOR

PROPERTY LAUNCH - ISLE RESIDENCY

PROPERTY LAUNCH - AER RESIDENCY

KITE FESTIVAL 2018

PROPERTY LAUNCH - E TOWER, URBANIA

HOLI DÉCOR

THEME EVENT - MOROCCO THEME PARTY

THEME EVENT - FINE DINE SIT DOWN DINNER

ART & ART - JUNK ART

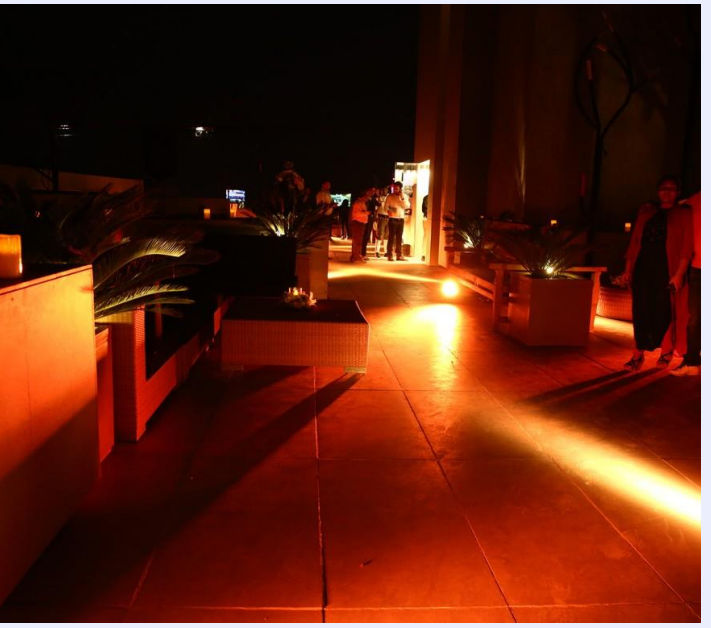
THEME EVENT - 39th BIRTHDAY ARABIC THEME PARTY

THEME EVENT - HARRY POTTER THEME BIRTHDAY PARTY

THEME EVENT - SPANISH THEME PARTY

THEME EVENT
BEER & BURGER

- DATE - 26th NOV 2017
- VENUE - ALFRESCO LOUNGE
KHAR ROAD
- PAX - 70 to 80





THEME EVENT CIGAR & SINGLE MALT

- DATE - 7th DEC 2017
- VENUE - ALFRESCO LOUNGE
KHAR ROAD
- PAX - 70 to 80





ART & ART CANVAS PAINTING

- DATE – 17th DEC 2017
- VENUE - RUSTOMJEE ELITA
- PAX - 20 to 30



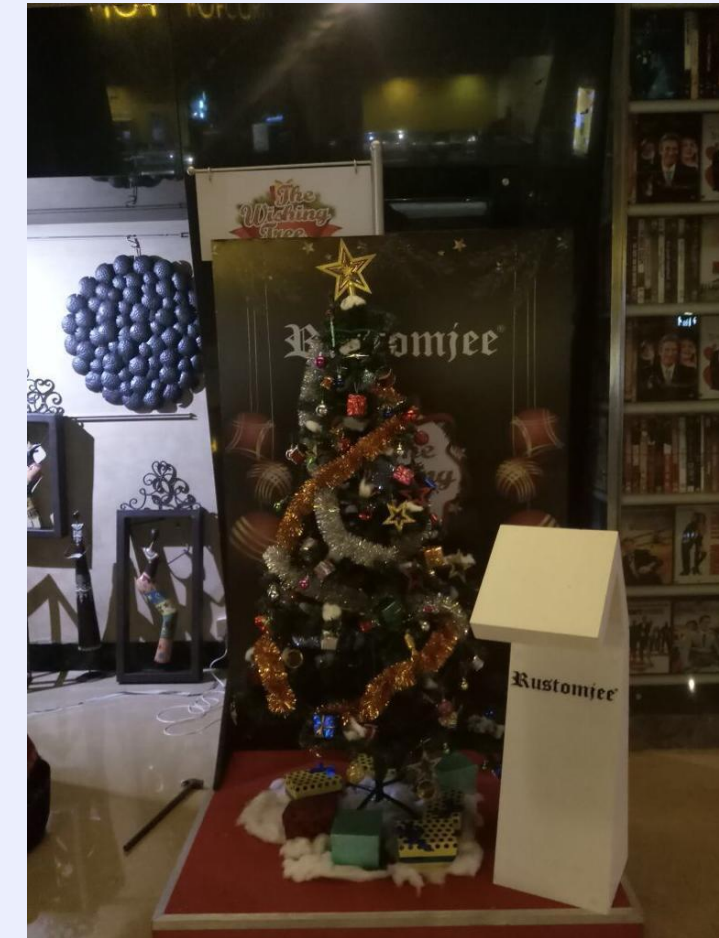
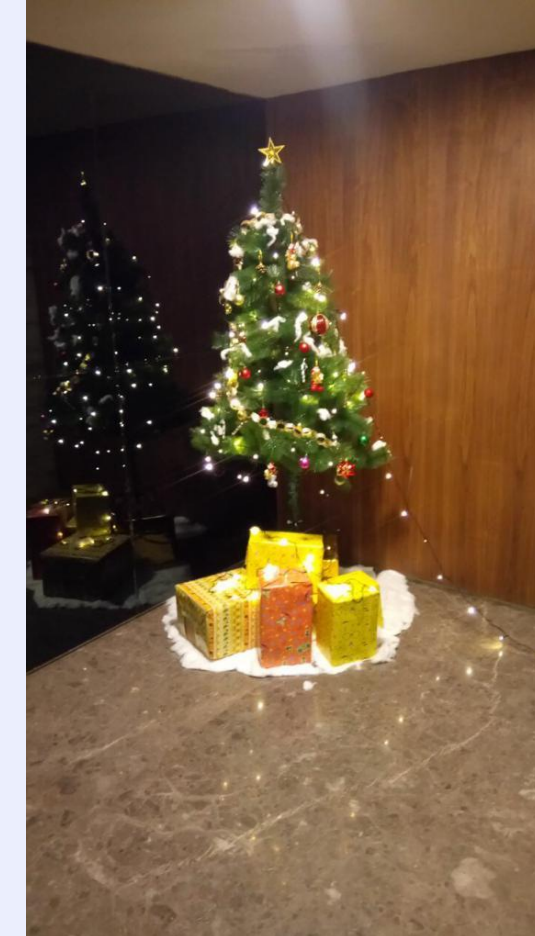
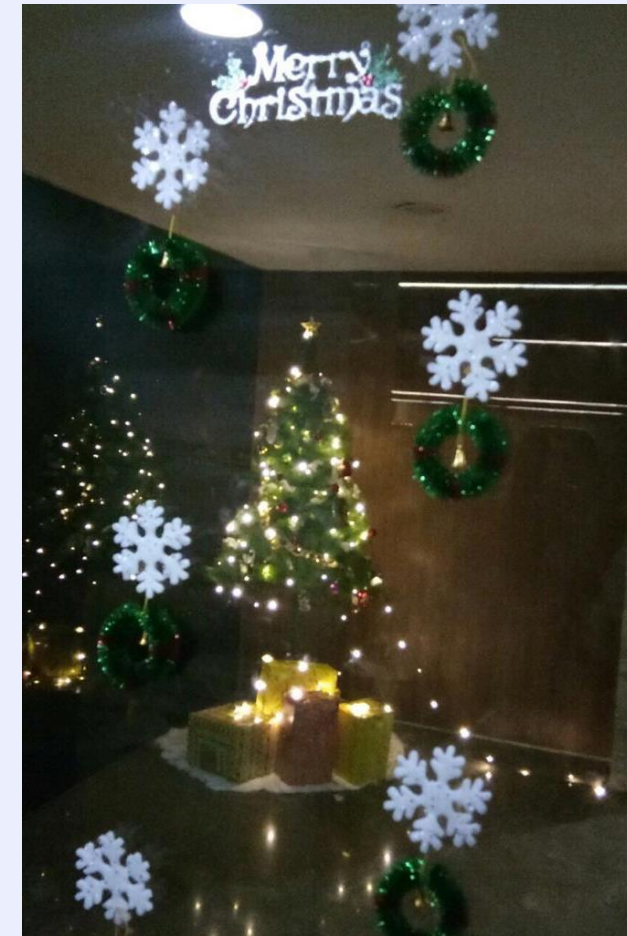
CHRISTMAS CONTEST

- DATE – 24th DEC 2017
- VENUE - RUSTOMJEE NATRAJ
- PAX – 20 to 30



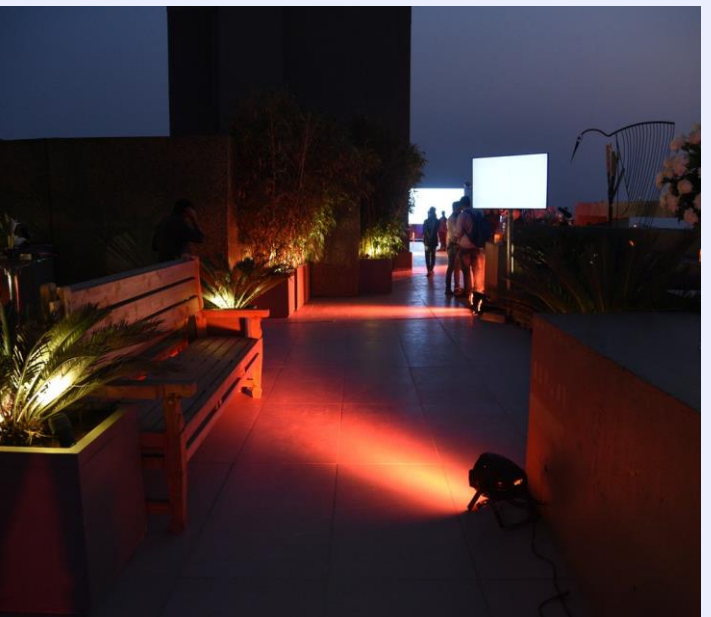
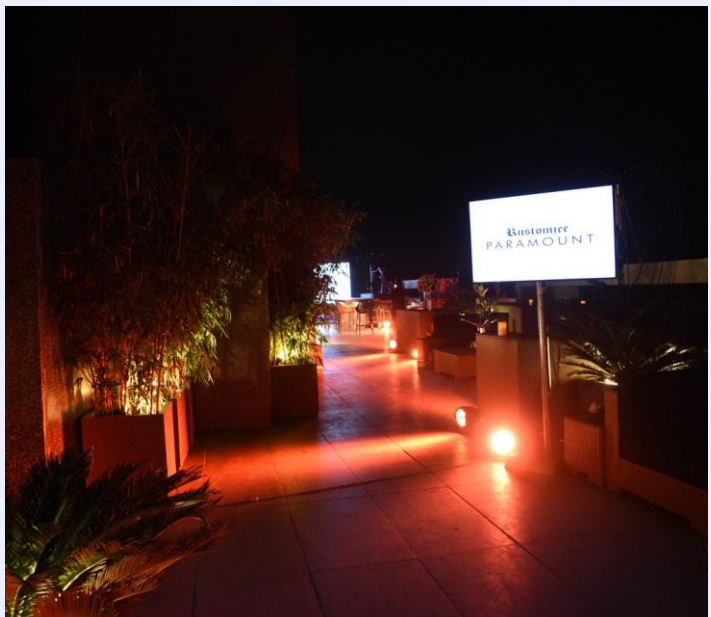
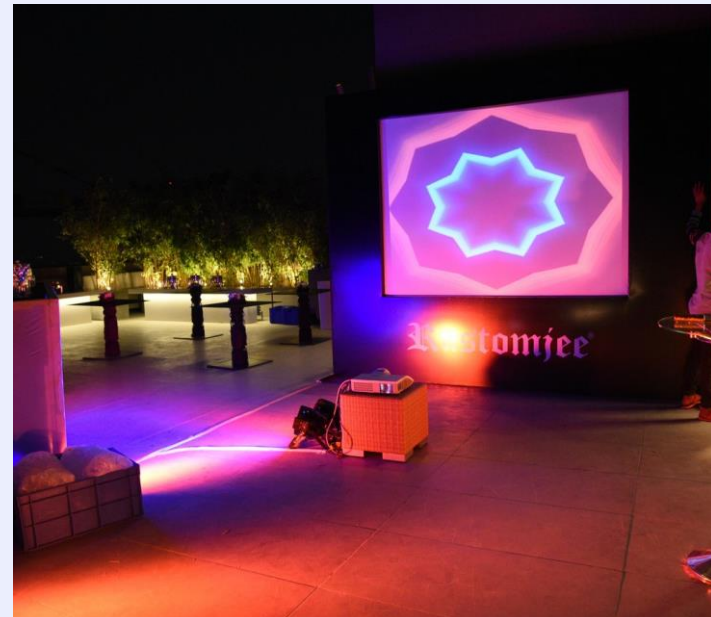
CHRISTMAS DÉCOR

- DATE – 25th DEC 2017
- VENUE - RUSTOMJEE ELEMENTS | ELITA SEASONS | PARAMOUNT | URBANIA



PROPERTY LAUNCH ISLE RESIDENCY LAUNCH AT RUSTOMJEE

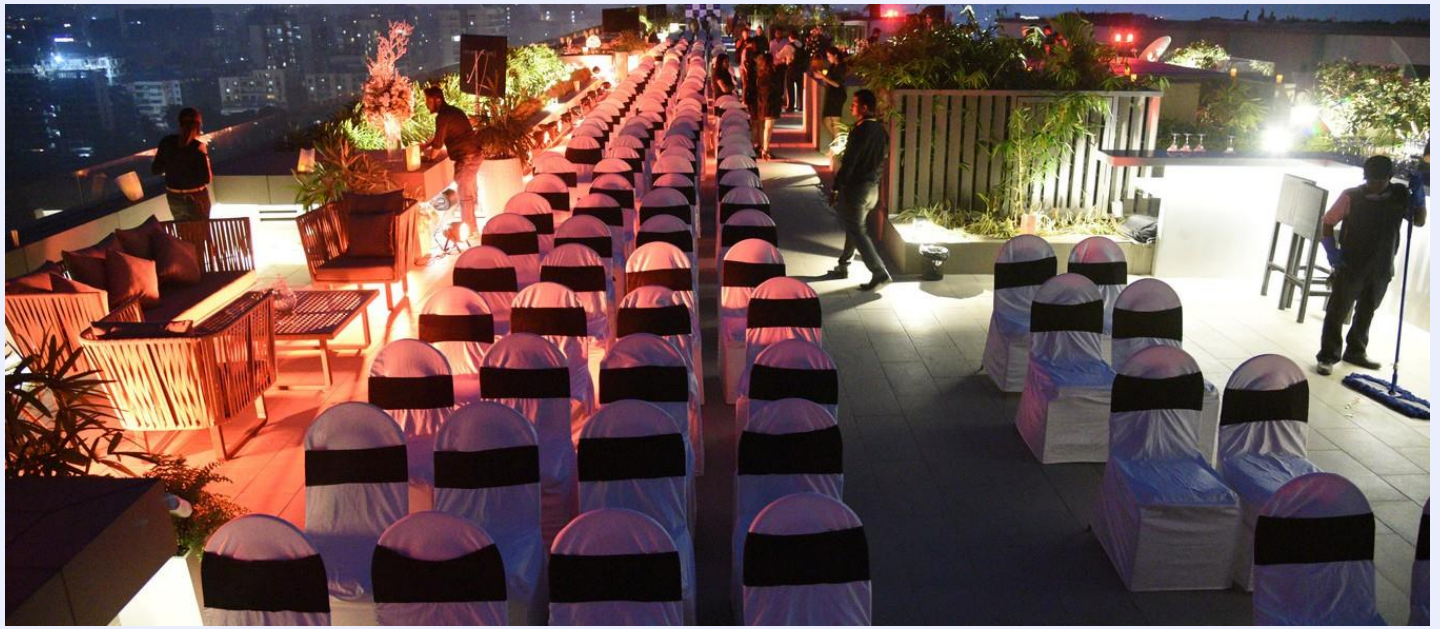
- DATE - 11th JAN 2018
- VENUE - ALFRESCO LOUNGE
KHAR ROAD
- PAX - 100 to 150





PROPERTY LAUNCH AER RESIDENCY LAUNCH AT RUSTOMJEE

- DATE - 12th JAN 2018
- VENUE - ELEMENTS TERRACE
- PAX - 100 to 150



KITE FESTIVAL 2018

- DATE – 14th JAN 2018
- VENUE - ALFRESCO LOUNGE
KHAR
- PAX – 20 to 30



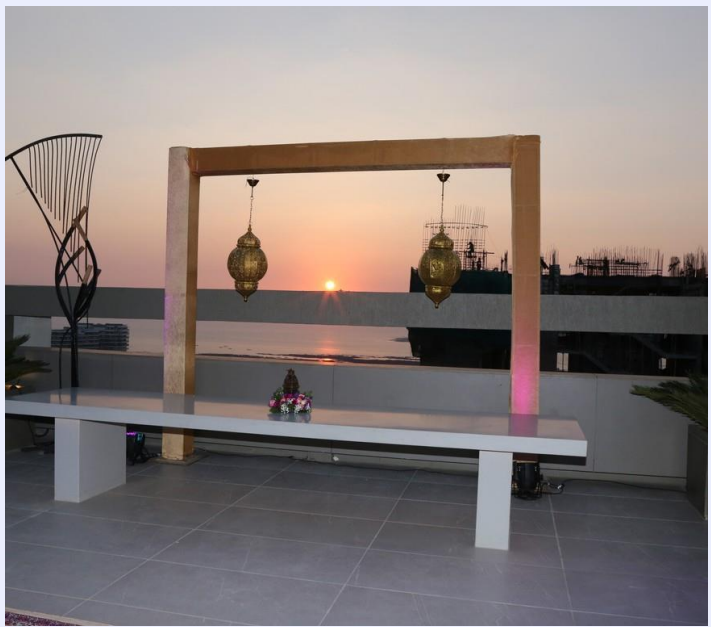
PROPERTY LAUNCH E TOWER LAUNCH AT URBANIA

- DATE – 17th FEB 2018
- VENUE – RENAISSANCE CONVENTION CENTRE HOTEL
- PAX - 100 to 150



THEME EVENT
MOROCCO
THEME

- DATE – 18th FEB 2018
- VENUE - ALFRESCO LOUNGE
KHAR
- PAX – 50 to 75



THEME EVENT THEME BIRTHDAY ARABIC NIGHT

- DATE – 31st MAR 2018
- VENUE - RUSTOMJEE ELEMENTS
- PAX – 150 to 200





THEME EVENT
THEME BIRTHDAY
HARRY POTTER

- DATE – 31st MAR 2018
- VENUE - RUSTOMJEE
PARAMOUNT
- PAX – 50 to 75



HOLI DÉCOR

- DATE – 2nd MAR 2018
- VENUE - RUSTOMJEE ELEMENTS | ELITA SEASONS | PARAMOUNT
- PAX – 150 to 200



THEME EVENT
FINE DINE SIT
DOWN
DINNER

- DATE – 8th APR 2018
- VENUE - ALFRESCO LOUNGE
KHAR
- PAX - 200



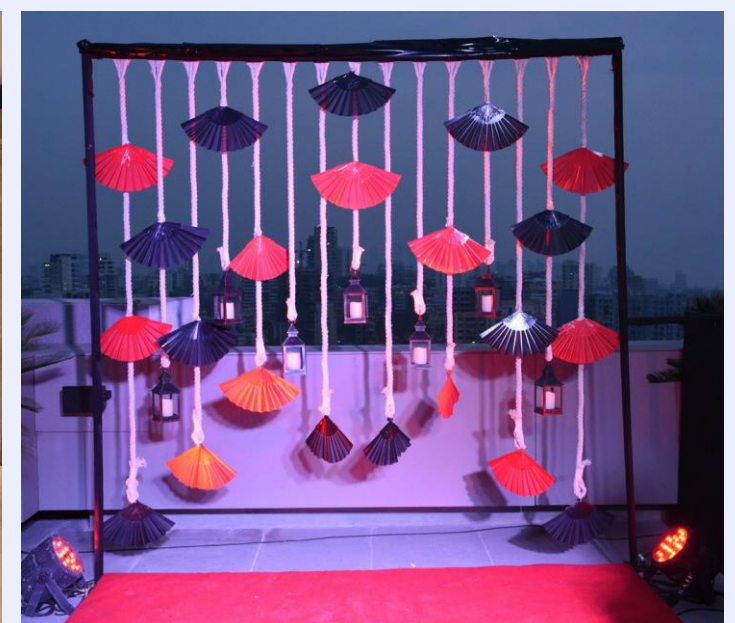
ART & ART JUNK ART

- DATE – 22nd APR 2018
- VENUE - RUSTOMJEE ELEMENTS
- PAX – 50 to 75



THEME EVENT SPANISH THEME

- DATE – 17th DEC 2018
- VENUE - ALFRESCO LOUNGE
KHAR
- PAX – 50 to 75





TATA VALUE HOMES
Enriching Lives

EVENT BREAKDOWN SO FAR

TATA BOISAR KITE FEST 2018

TATA BOISAR INTERNATIONAL WOMEN'S DAY 2018

TATA TALEGAON INTERNATIONAL WOMEN'S DAY 2018

MALL ACTIVITY – TATA NEW HEAVAN BOISAR

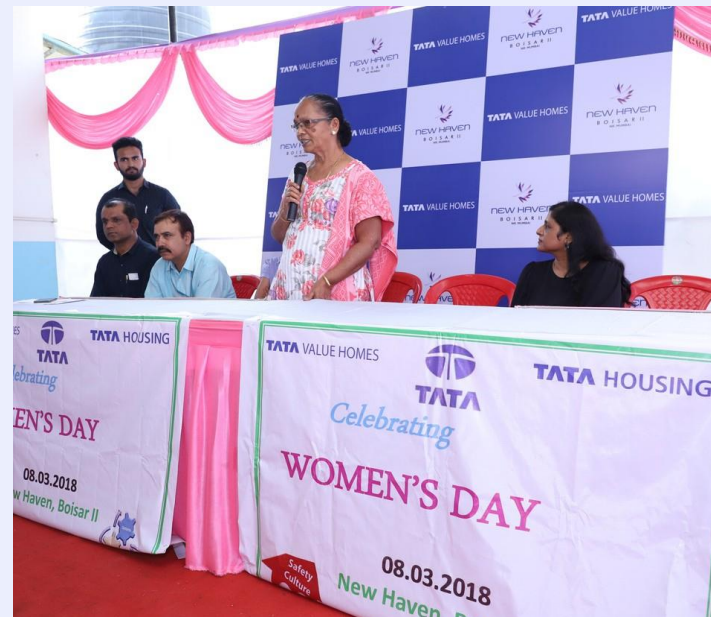
TATA BOISAR KITE FESTIVAL

- DATE – 14th JAN 2018
- VENUE - TATA BOISAR
- PAX – 1500 to 2000



TATA BOISAR WOMEN'S DAY

- DATE – 8th MAR 2018
- VENUE - TATA BOISAR
- PAX – 50 to 75



TATA TALEGAON WOMEN'S DAY

- DATE – 8th MAR 2018
- VENUE - TATA BOISAR
- PAX – 50 to 75



MALL ACTIVITY

- DATE – 2nd NOV 2018
- VENUE – MAXUS MALL BHAYANDER
- PAX – 50 to 75





EVENT BREAKDOWN SO FAR

APNOTSAV 2017

HPCL WOMEN'S DAYS 2017

HPCL WOMEN'S DAYS 2018

HPCL APN OTSAV 2017

- DATE – 20th MAY 2017
- VENUE - HPCL GROUND
CHEMBUR
- PAX – 2500 to 3000



HPCL WOMENS DAY 2017

- DATE – 8th MAR 2017
- VENUE - RADISSON KARJAT
- PAX - 80



HPCL WOMENS DAY 2018

- DATE – 3rd & 4th FEB 2018
- VENUE - RADISSON HINJEWADI
PUNE
- PAX - 80 to 90





SIDDDHA

EVENT BREAKDOWN SO FAR

ASSOCIATION MEET - SOFITEL BKC

ASSOCIATION MEET - ST. REGIS

ASSOCIATION MEET - THE WESTIN

ASSOCIATION MEET - VIVANTA BY TAJ

ASSOCIATION MEET - ITC GRAND CENTRAL

ASSOCIATION MEET - V BANQUET, CHEMBUR

ASSOCIATION MEET - LAVENDAR BAUG, GHATKOPAR

ASSOCIATION MEET - BLUE SEA , WORLI

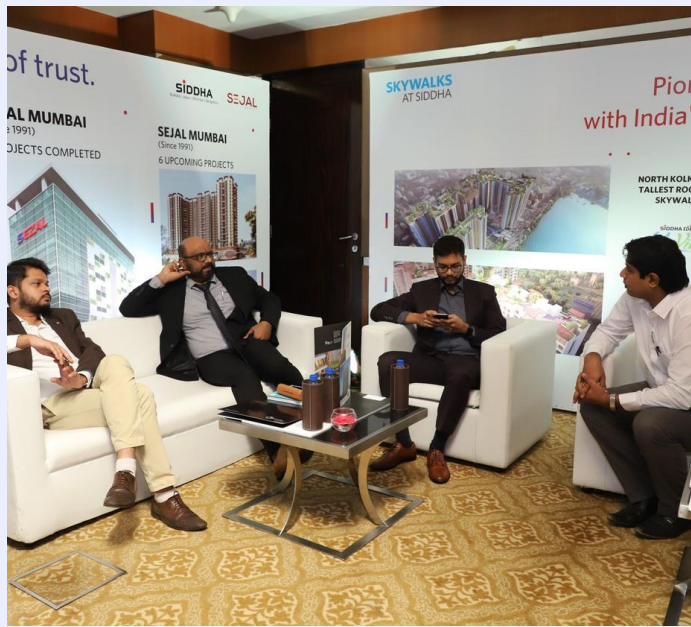
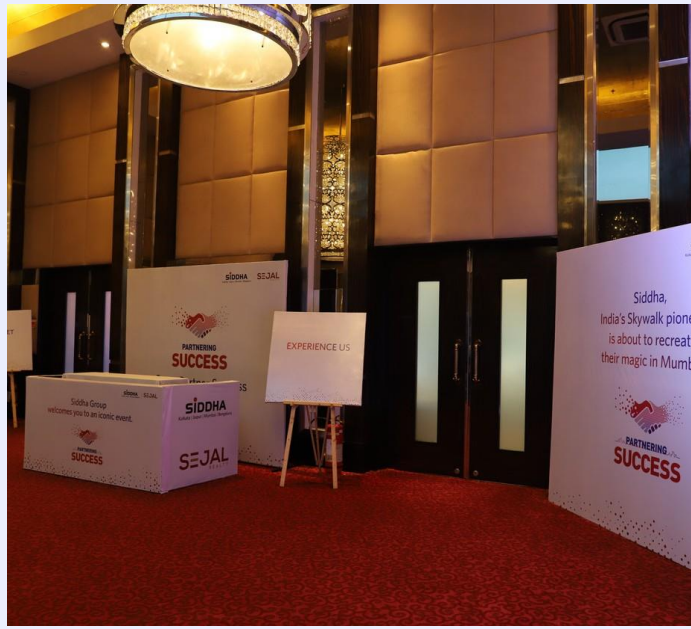
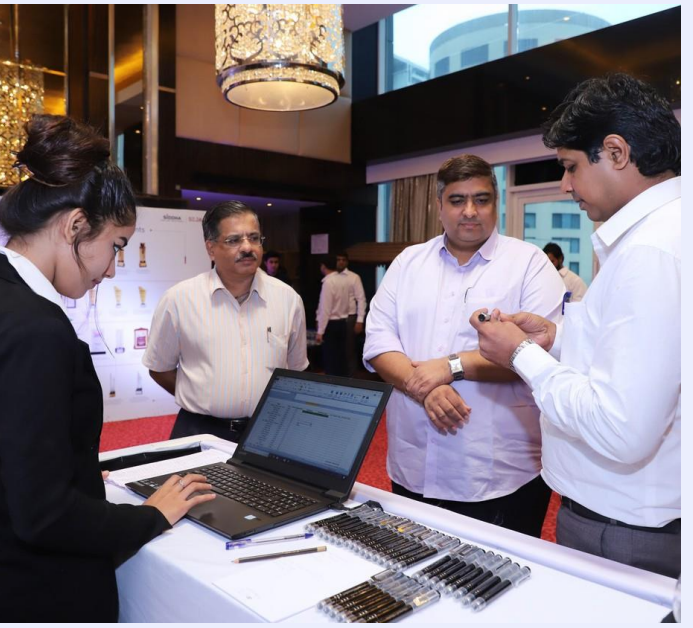
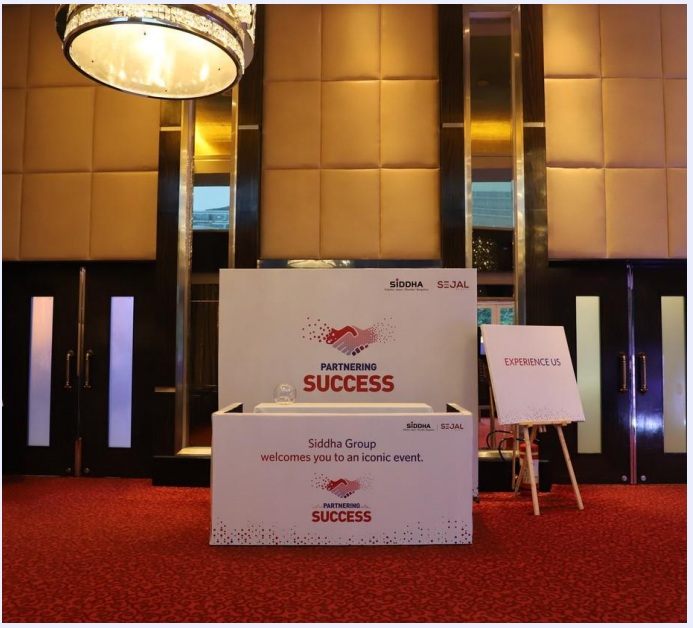
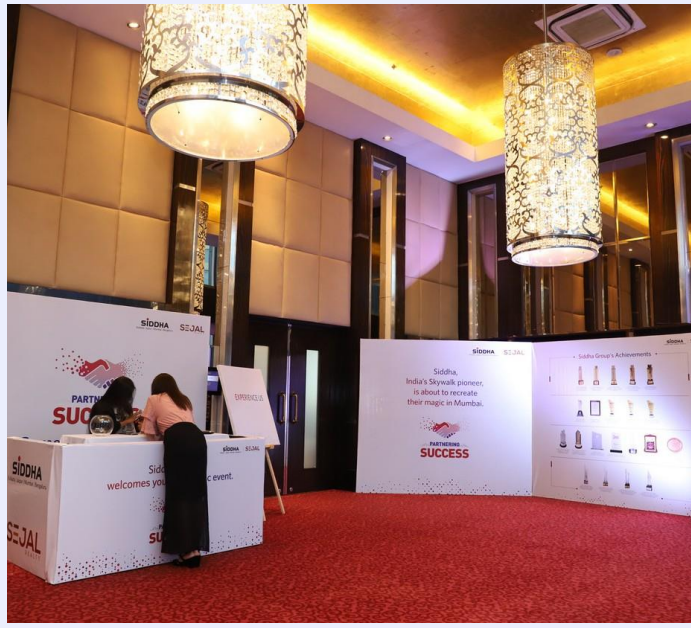
DIWALI CELEBRATION - WADALA SITE

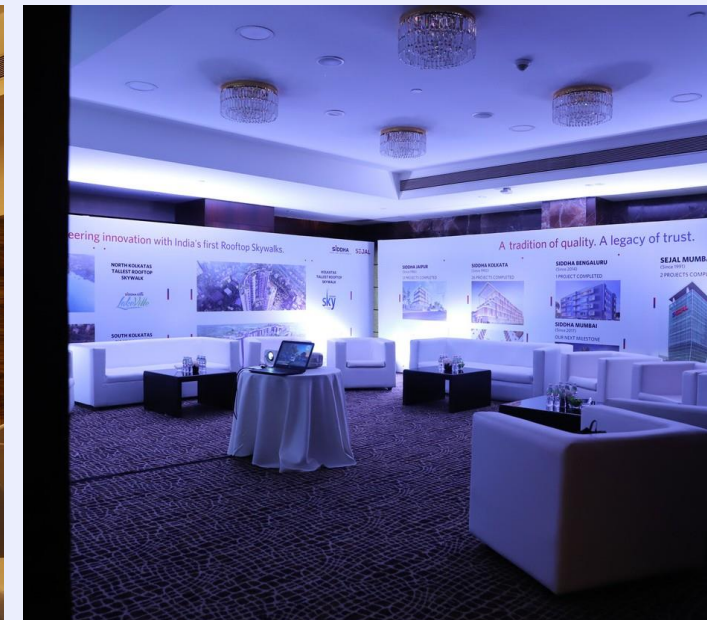
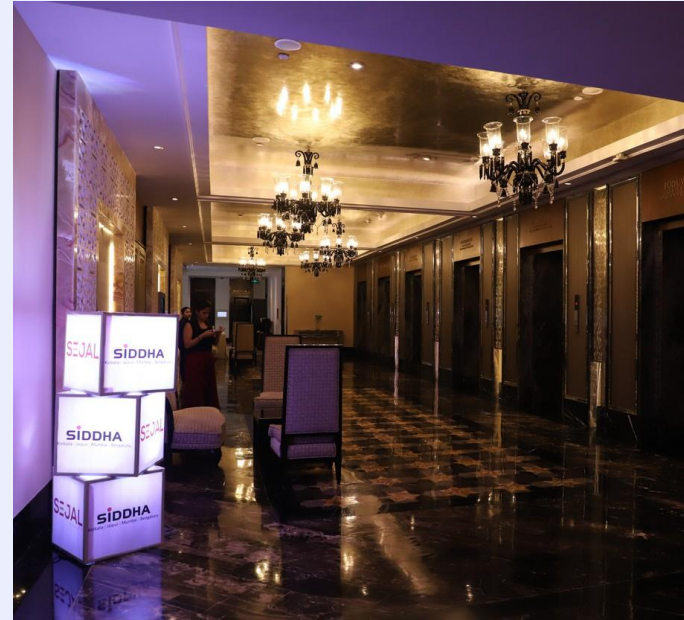
CHANNEL PARTNER MEET – ITC GRAND

CHANNEL PARTNER MEET – WADALA SITE

ASSOCIATION MEET SOFITEL BKC

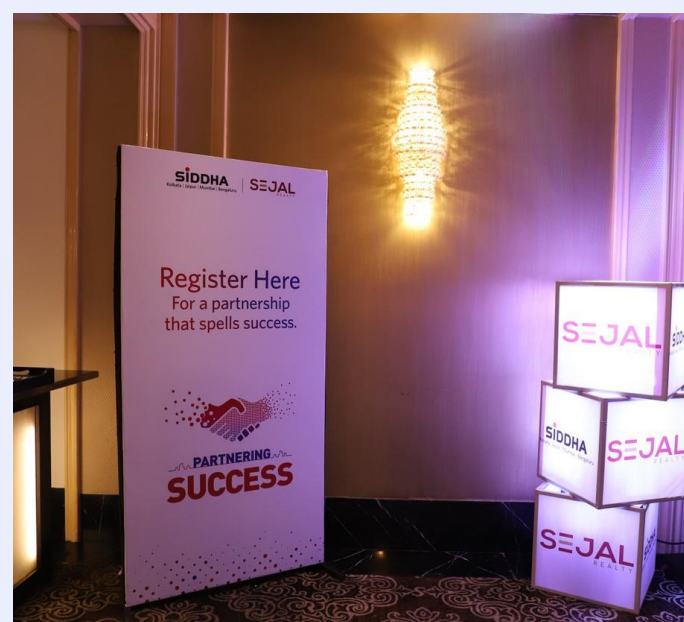
- DATE – 24th JULY 2018
- VENUE - SOFITEL, BKC
- PAX - 35





ASSOCIATION MEET ST. REGIS

- DATE - 25TH JULY 2018
- VENUE - ST. REGIS
- PAX - 35



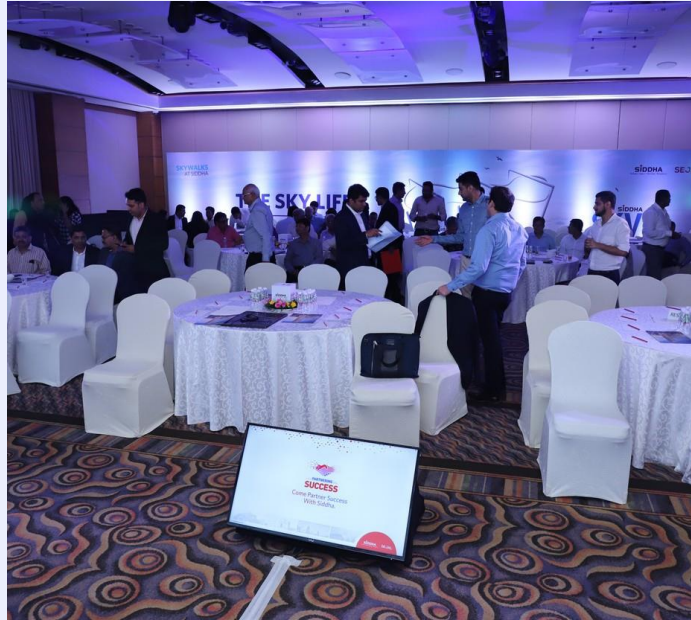
ASSOCIATION MEET THE WESTIN

- DATE - 21st AUG 2018
- VENUE - THE WESTIN
- PAX - 150



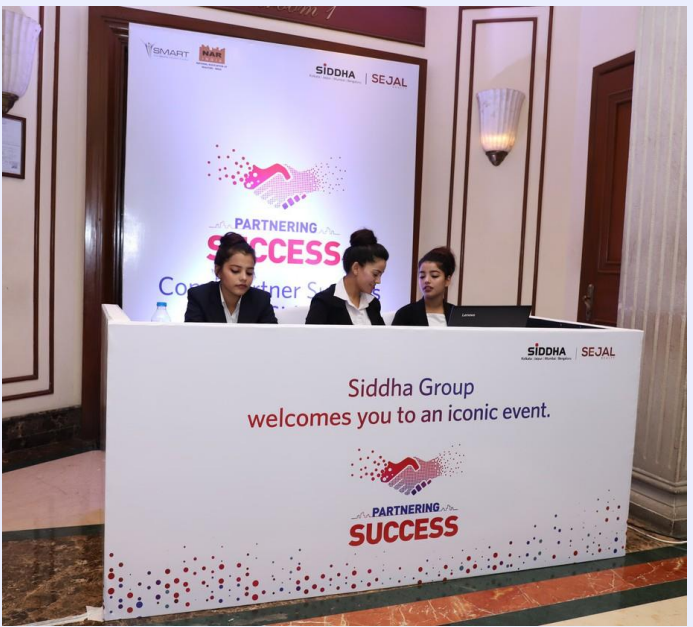
ASSOCIATION MEET VIVANTA BY TAJ

- DATE – 22nd AUG 2018
- VENUE – VIVANTA BY TAJ CUFFE PARADE
- PAX - 150



ASSOCIATION MEET ITC GRAND CENTRAL LOWER PAREL

- DATE -28th AUG 2018
- VENUE - ITC GRAND CENTRAL LOWER PAREL
- PAX - 150



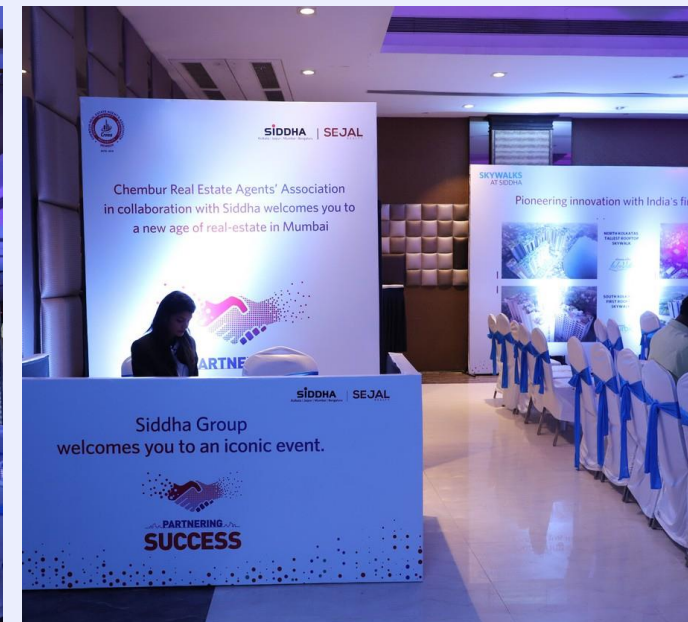
ASSOCIATION MEET VIVANTA BY TAJ CUFFE PARADE

- DATE – 30th AUG 2018
- VENUE - VIVANTA BY TAJ
CUFFE PARADE
- PAX - 80



ASSOCIATION MEET V BANQUET

- DATE – 15th SEPT 2018
- VENUE - V BANQUET CHEMBUR
- PAX - 250



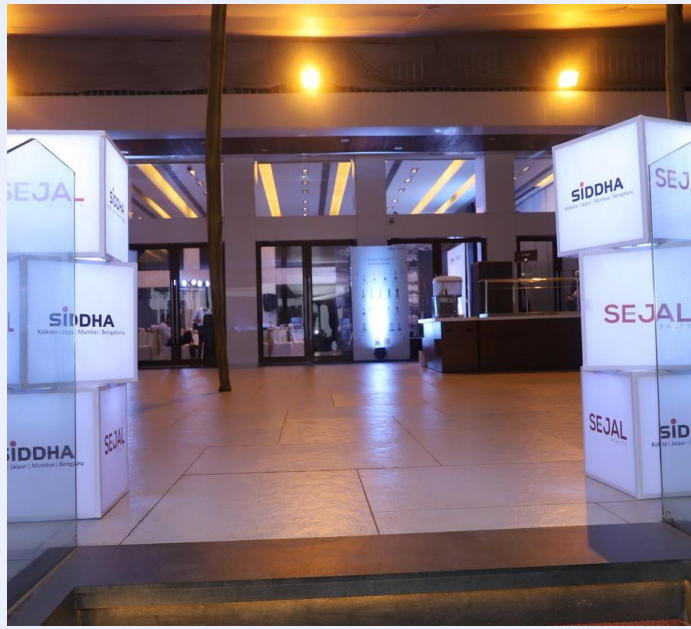
ASSOCIATION MEET LAVENDER BANQUET

- DATE – 18th SEPT 2018
- VENUE - LAVENDER BANQUET GHATKOPAR
- PAX - 250



ASSOCIATION MEET BLUE SEA WORLI

- DATE – 8th NOV 2018
- VENUE - BLUE SEA, WORLI
SEALINK
- PAX - 100



DIWALI CELEBRATION

- DATE – 2nd NOV 2018
- VENUE - WADALA SITE
- PAX - 120



CHANNEL PARTNER MEET

- DATE -12TH JULY 2019
- VENUE - ITC GRAND,MUM
- PAX - 100-120



CHANNEL PARTNER MEET

- DATE -8TH AND 9TH JUNE 2019
- VENUE - WADALA SITE
- PAX - 1000



EVENT DETAILS

CONFERENCE 2019

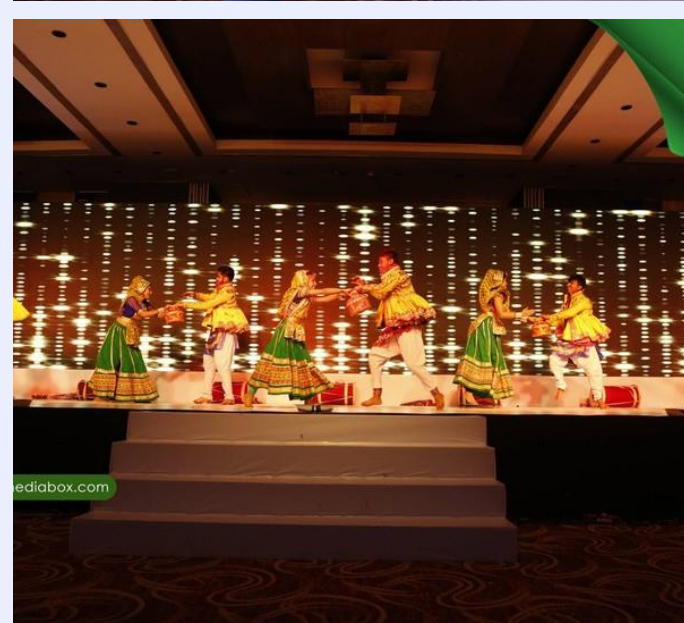
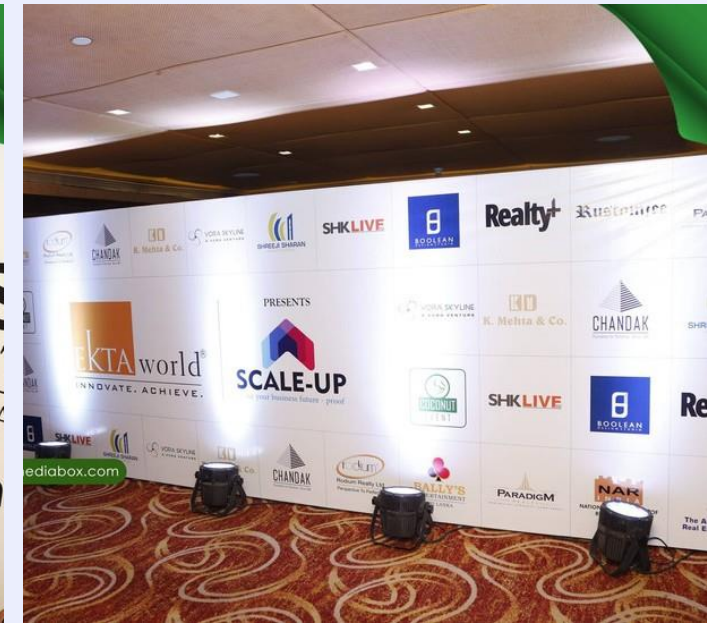


The Association of Real Estate Agents (AREA), successfully managing their grand conclave, 'The 6th AREA Real Estate Conference' held on 18th June 2019 at Sahara Star, Mumbai. The event was managed comprehensively from registration (digital and on the spot), end-to-end production and management to creative solutions, website and social media curation.

A dedicated pre-function area pearl with stalls was arranged specifically for the Title Sponsors EKTA WORLD and the Gold Sponsors PARADIGM REALTY and BALLY'S ENTERTAINMENT. The grand event was a display of many legendary personalities of real estate industry coming together under one roof. These personalities not only participated but also shared their esteemed valuable knowledge through panel discussions, speaker and knowledge sessions. These different sessions were not only motivational but also a reason to discuss newer trends of real estate industries.

To lighten the mood different entertainment shows like stand-up comedy by Nitesh Shetty and dance by Sonis School of Garba Dance etc. were organised. Notable personalities in this grand conclave were Kaizad Hateria (Brand Custodian-Rustomjee Developers), Krishna Majithia (CA), Nayan Shah (President- CREDAI-MCHI and CEO-Mayfair), Parth Mehta (MD-Paradigm Realty), Anuj Puri (Chairman-Anarock), Niranjan Hiranandani (MD-Hiranandani), Poojya Sukhabodhanandaji, Amol Shimpi Mrics (Associate Dean and Director-School of Real Estate), Swami Gyanvatsaldas (BAPS Swaminarayan Sanstha), Harsh Gowani (CEO-Boolean Design Studio) and many more legendary personalities of real estate industry.

- DATE - 18TH JUNE 2019
- VENUE - SAHARA STAR, MUMBAI
- PAX - 700-800



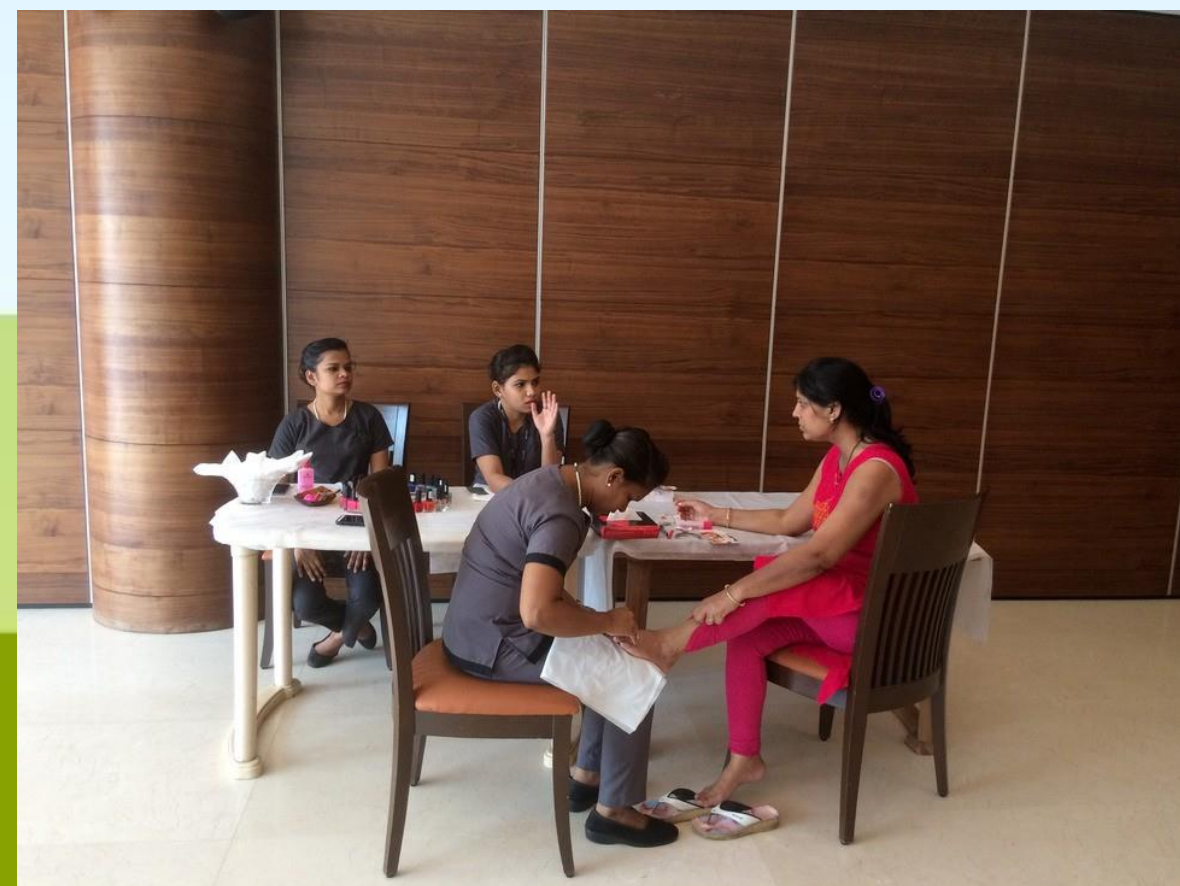
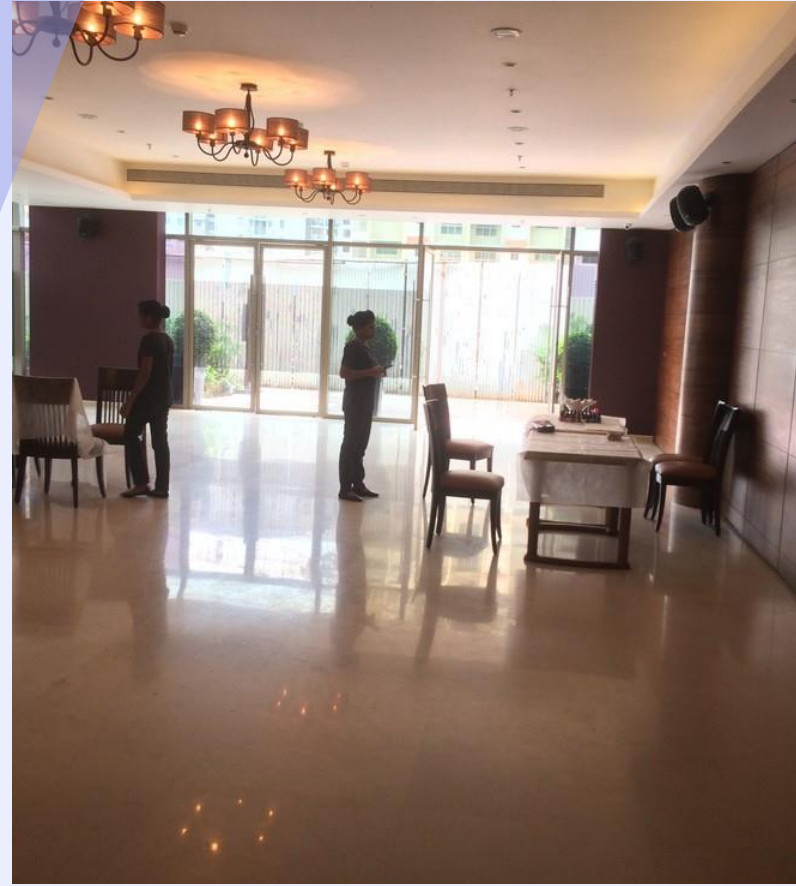
EVENT DETAILS BRAND ASSOCIATION



Sheth & Enrich Salon collaborated together for an excellent customer engagement activity at Seth Creator Vasant Oasis Marol Naka. Around 120 + people engagement was found. Activity such as -

- Nail art
- Foot Massage
- Shoulder Massage
- Dry Head Massage

This was organised for in house family staying at Vasant to bring them forward and interact with each other .



EVENT DETAILS

WOMEN'S DAY 2019



Coconut Event was obliged with a Special Women's Day Event for our client SHETH Creator at Vasant Oasis – Mumbai. This event was all about Healthy Cooking Workshop. Nutritionist Ms. Dhvani Shah explained the benefits of Healthy eating and showcased her talent with great recipes. The evening was a great way to promote healthy eating habits for all women.

Coconut Event was again up to the mark in delivering a customized Event for their client Sheth Creators.



EVENT DETAILS

TEAM BUILDING



Tata Communication Sales Meet was held on 7th September 2018 at Pune Hinjewadi. This Event witnessed one of the best experience. Event had Group building activities, Motivational & Team buiding games.



EVENT DETAILS

NEW YEAR CELEBRATION

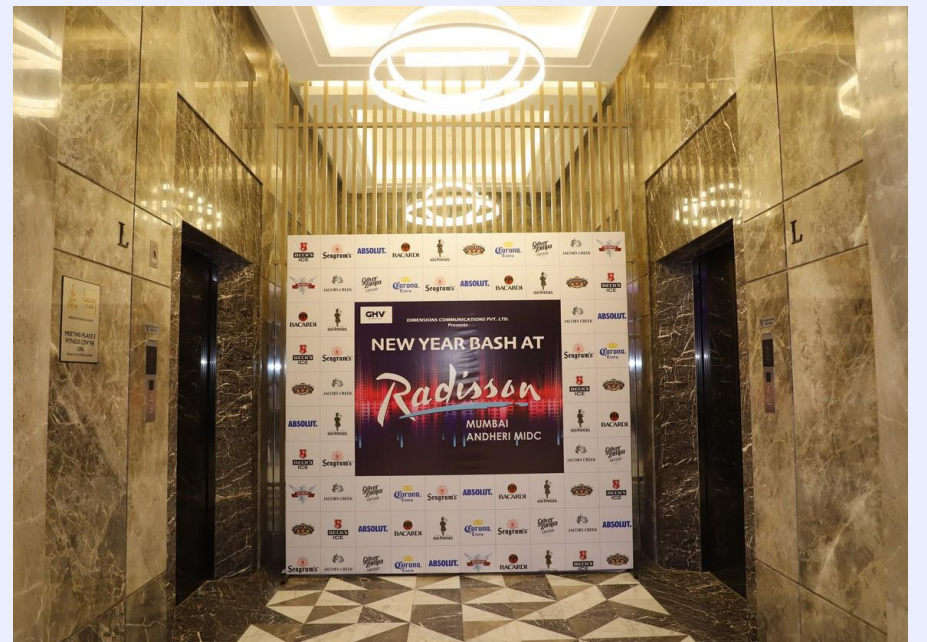
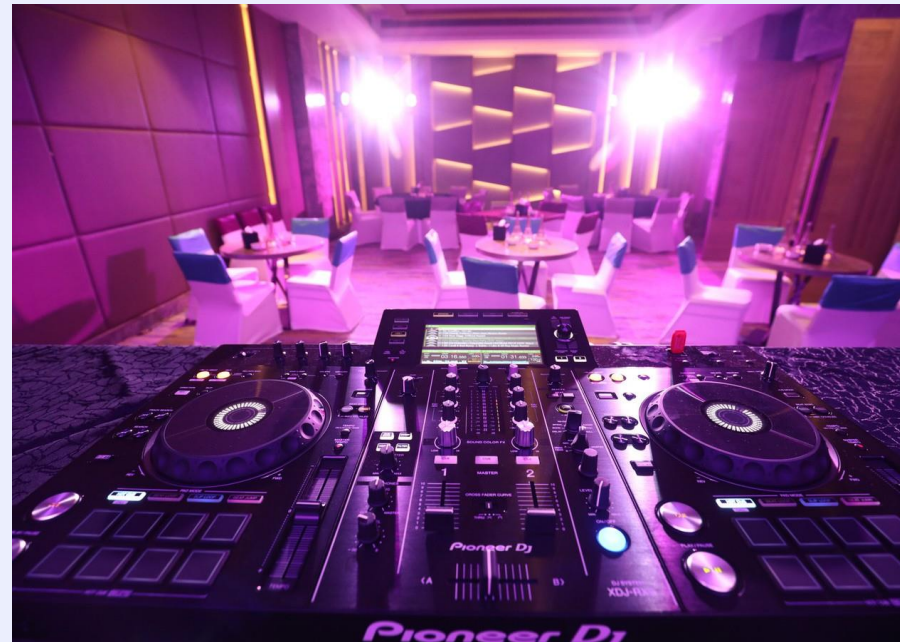


Coconut Event organized an exceptional New Year Bash for Dimension Communication to bid 2018 good-bye in style at Radisson, Mumbai. The venue was transformed into a Paris themed ambience sectioned into VIP, family and couple to suit the guests' preferences.

Top artists like DJ Ziva, a name in India's top ten female DJs and DJ Atom Bass Boy, India's youngest DJ performed for the crowd.

A dance troupe grooved on Bollywood club hits and got the guests rolling with them. Guests were served the finest delicacies at counters adorned with Eiffel Tower miniatures giving a French vibe.

Fascinating countdown AV and special effects were unleashed to their amusement as they entered New Year 2019.



EVENT DETAILS

DEALERS MEET

MUMBAI | KOLKATA



RICH'S

Coconut Event managed a sweet affair for 'Rich Whipping Cream' with a corporate event that hosted company dealers and clients accompanied by top chefs who decorated and displayed 400 themed cakes for these special meet ups.

This product awareness was held on 4th October 2018 at Taj Santacruz, Mumbai & 10th October 2018, JW Marriott Kolkata.

Different variety of cakes using Rich whipping cream's products were on display by the best of chef's. More than 400 types of cakes were procured and well over 650+ Clients visited this event.

Coconut Event was glad to have managed such treaty event. Looking forward for more whip cream events with 'Rich Whipping Cream'.



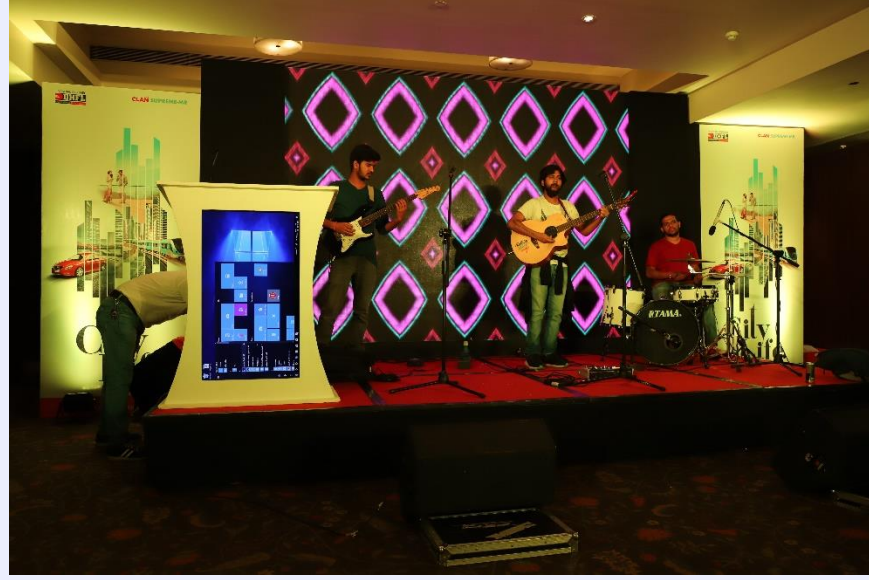
EVENT DETAILS ASSOCIATION MEET

The logo for Clan City, featuring the word "CLAN" in red and "CITY" in teal, with a small colorful dot above the letter "A".

CLANCITY

Clan City decided to hold a Brokers meet on the 7th Sep 2018 at The Park, Belapur, between 6 pm to 10 pm, and called on Coconut Event to host the event. The brokers were shown an AV about the Clan City at an Exclusive Experience zone which had laidback sofas and backdrops of brand Clan City.

The meeting proved to be quite successful and the event a grand success with 200 to 250 people.



EVENT DETAILS EXHIBITION

Coconut Media Box represented a plethora of Event & Entertainment services with their stalls at the renowned 'FAIC Convention & Exhibition 2018' from 21st August to 23rd August in Jaipur. We got a golden opportunity to exhibit our company and interact with the industry leaders from across India.

The convention attracted over 24,000 visitors that included catering professionals and multinational clients. Sponsored by Waah Maza Tur Daal, we represented two remarkable stalls at the venue that gave people an insight about our verticals like Coconut Event, Coconut Wedding, Coconut Theatre and Coconut Talent Management that cater to the ever growing Events industry.





EVENT DETAILS

THEME EVENT



Coconut Event transformed the scenes at 'Barrel & Co.', Mumbai's popular hangout joint with its real to life 'Stranger Things' theme party.

The theme took everyone inside the fictional and mysterious town of Hawkins with its secret government experiments laboratory, unnerving supernatural forces and many other identical locations straight out of the popular series. DJ Atom Bass Boy took on the music duties with his heart thumping tracks and live wire DJ skills, giving the audiences a night of a lifetime.



EVENT DETAILS

MRS INDIA WORLD

2019-2020



Coconut Event is glad to be associated with Mrs India World for their grand pageant Mrs. India World 2019-20.

The Event was spaced out for 10 days, with the Semi Finale at The Deltin - Daman and the Finale at Sahara Star - Mumbai.

The production team of Coconut Event was well appreciated by the current Mrs. World 2018 Alice Giannetta.

MRS INDIA WORLD 2019-2020

- DATE - 5TH JUNE 2019
- VENUE - SAHARA STAR, MUMBAI
- PAX - 450-500





STALL INSTALLATION

SANDOITCHI & THE BUN BISTRO

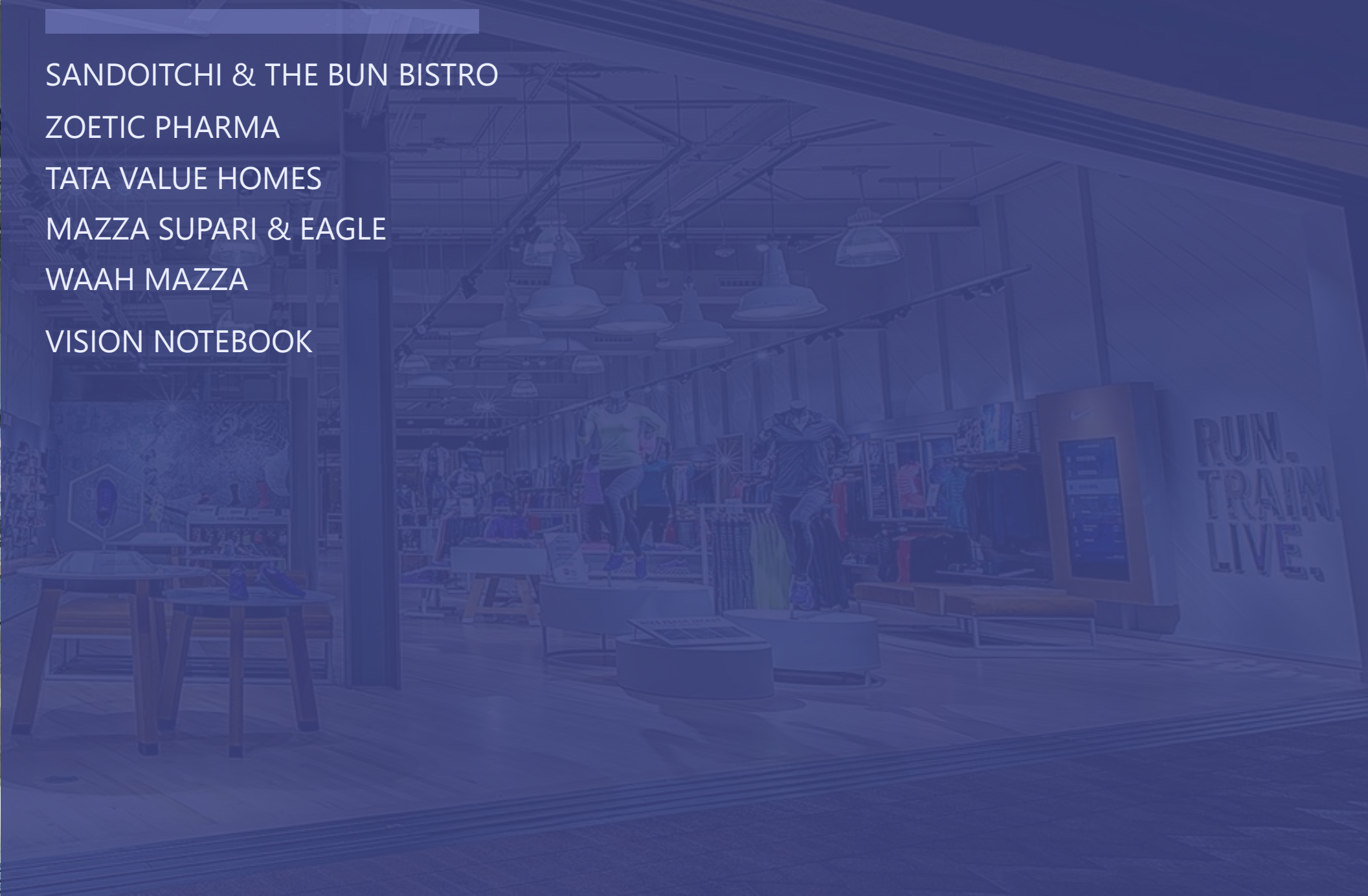
ZOETIC PHARMA

TATA VALUE HOMES

MAZZA SUPARI & EAGLE

WAAH MAZZA

VISION NOTEBOOK





EVENT DETAILS

SERIAL RE-LAUNCH

Coconut Event hosted a show for Colors new serial UDAAN. Where the celebrity visited Korakendra Borivali to interact with the crowd on 17th Oct 2018.

The venue had full branding including horading , entry gates, stage and AV was played. The event witnessed 2k-3k crowd. Media had covered the entire event





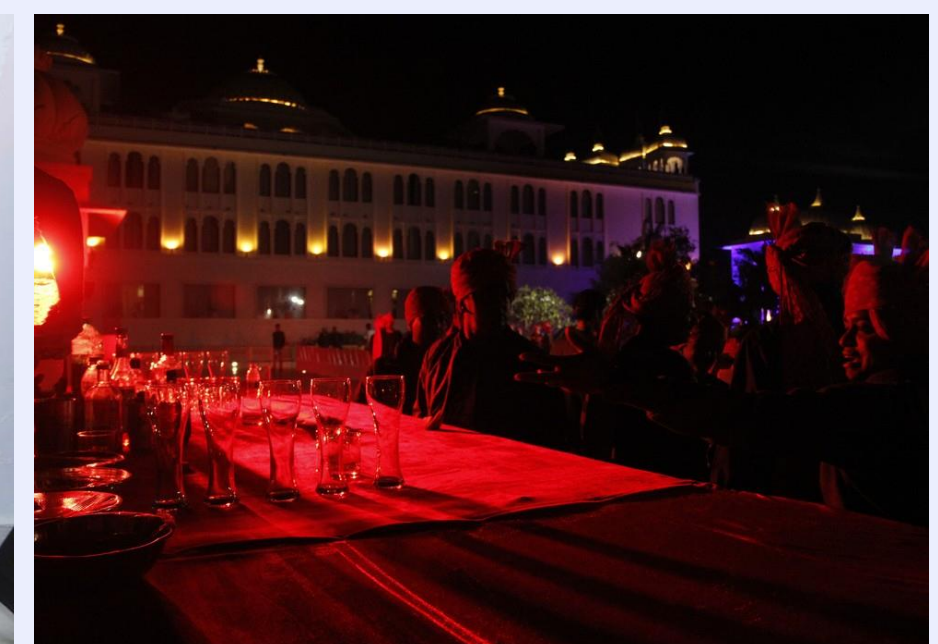
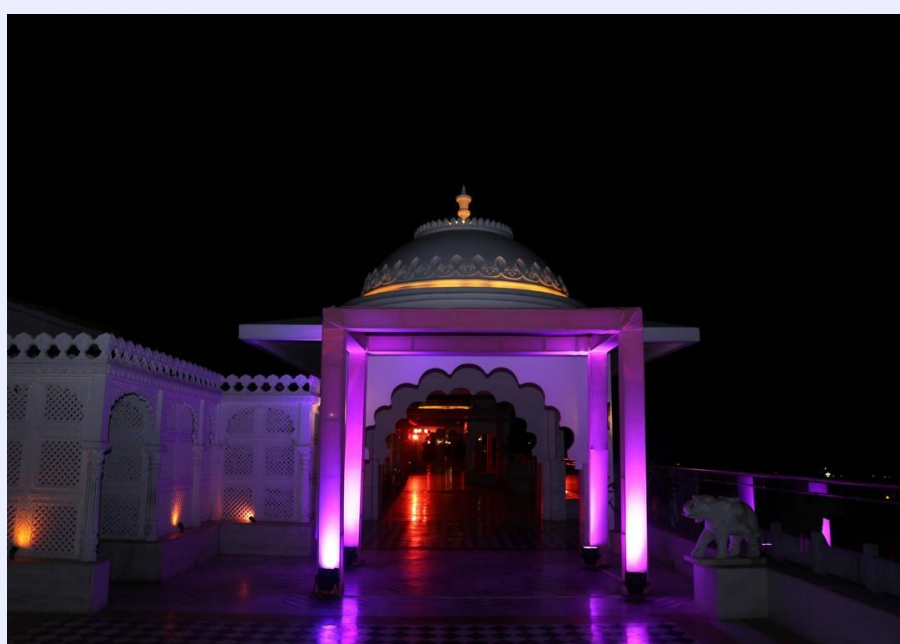
EVENT DETAILS

MICE



Coconut Event hosted an event in Udaipur for Zen Ruckus Team. This event took place at Radisson Blu, Udaipur.

Team of 80 people gathered together for two days where they had Team building activities, Puppet Show, Saffron Tie to all team, Jal tarang and DJ for last night. Superb food and scenic view added the beauty of the event.

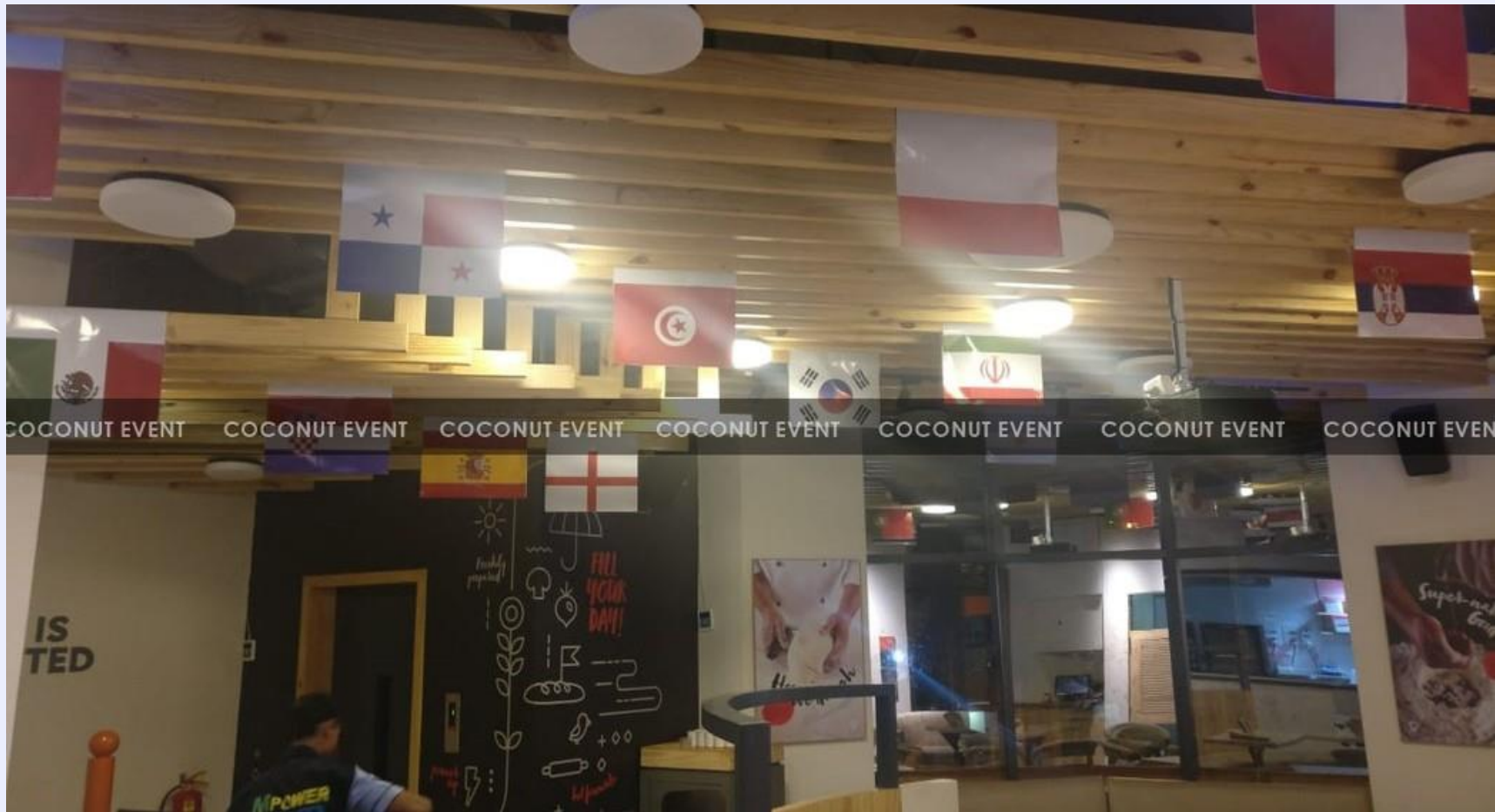


EVENT DETAILS THEME EVENT

SANDOITCHI & THE BUN BISTRO - The main advantage of a stall is that customers can pick and choose exactly the varieties and amounts they want. This means that you are more likely to appeal to a wider range of customers and can supply a much wider range of foods

FOOTBALL FEVER AT SANDOITCHI- Coconut Event gave Sandoitchi the FIFA World Cup vibes with a roof full of national team flags and a grand welcome by the greatest players of the game as a part of a decor project.





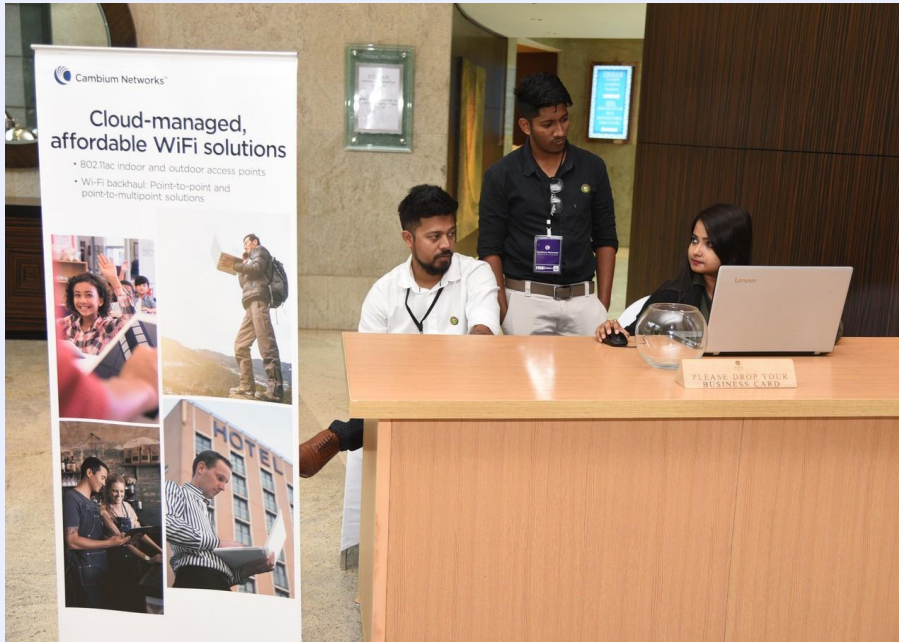


EVENT DETAILS

CONFERENCE MEETS

AHMEDABAD | MUMBAI | CHENNAI | BENGALURU

Coconut Event sets up four exceptional B2B events full of delicious food and delightful chatter for more than 90 guests per event on behalf of Cambium Networks, a powerful and secure communication network at the Hyatt, Ahmedabad on 13th June, 2018, the Hyatt Regency, Mumbai on 14th June, 2018, the Grand by GRT, Chennai on 18th June, 2018 and lastly, the Sterling by Mac, Bengaluru on 19th June, 2018.



EVENT DETAILS

CHANNEL PARTNER

MEET

Coconut Event organizes 'Quantum Networks' for their 'Channel Partner Meet 2019'

All event was spaced with conference room seating along with High Tea and Dinner for 80+ delegates, who were present for the Official Video Launch of Quantum Networks.

12th April 2019 – Radisson Blue, Ahmedabad

18th April 2019 – Crown Plaza, Delhi

10th May 2019- J W Marriott, Chandigarh

17th May 2019 – Hyatt , Mumbai



CHANNEL PARTNER MEET

- DATE - 12TH APRIL 2019
- VENUE - RADISSON BLU – AHMEDABAD.
- PAX - 80-100



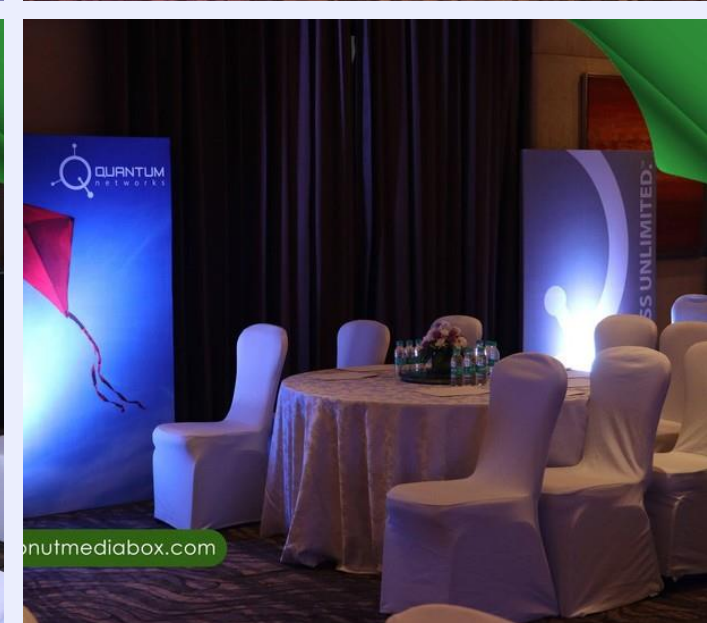
CHANNEL PARTNER MEET

- DATE - 18TH APRIL 2019
- VENUE - CROWN PLAZA – DELHI
- PAX - 80-100



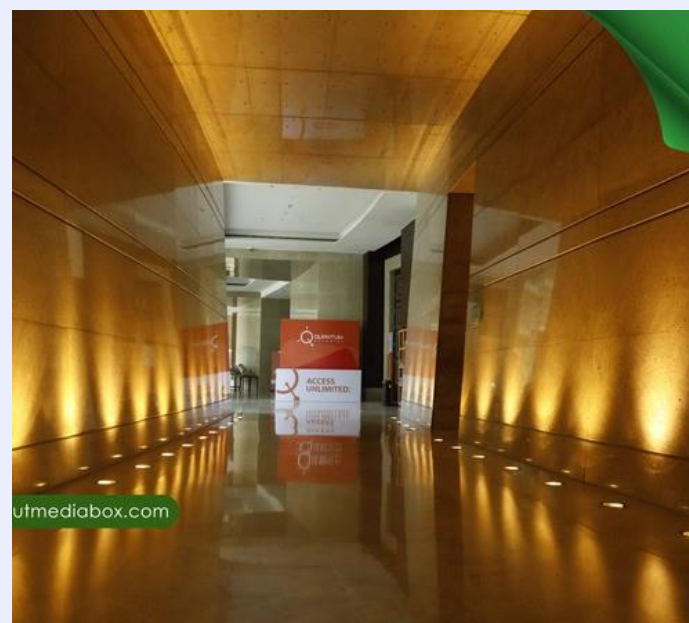
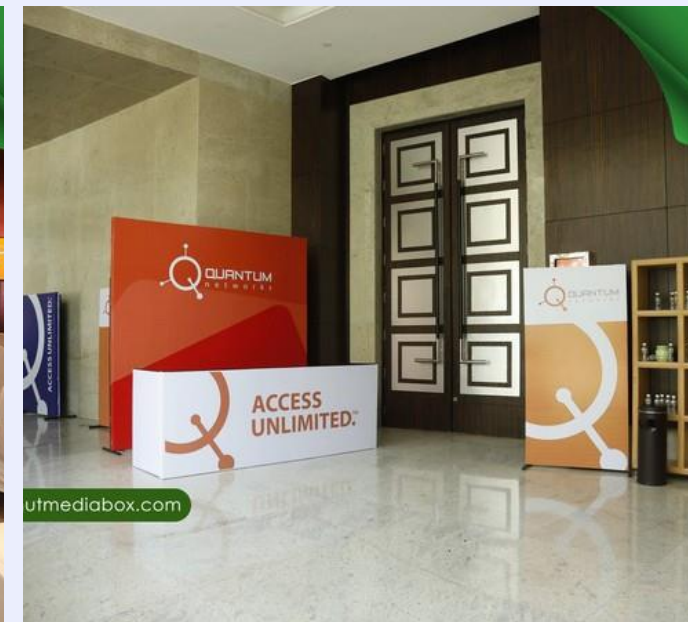
CHANNEL PARTNER MEET

- DATE - 10TH MAY 2019
- VENUE - JW MARRIOTT HOTEL CHANDIGARH
- PAX - 80-100



CHANNEL PARTNER MEET

- DATE - 17TH MAY 2019
- VENUE - HYATT REGENCY MUMBAI
- PAX - 80-100



EVENT DETAILS

REWARD & RECOGNITION

PRODUCT LAUNCH

Coconut Event is glad to be a part of "TEAM HR" Annual Rewards & Recognition Ceremony held on 16th March 2019. Team HR a Pan India Company with presence in 17 cities held their Annual R&R at Hotel Sea n Rock with over 100 employees.

The Evening was filled with loads of team building activities, Awards, Live performance, DJ Night followed with Gala Dinner. The highlight of the evening was Launch of "Agua Vistara – Packaged Drinking Water" & "Jet Pharma Medicines".

Coconut Event Successfully managed the Event and created a client for life.







EVENT DETAILS

SPORTS EVENT

Religare - Internal Cricket Tournament held on 9th March 2019 at Bengaluru Cricket Shooterz Ground. Coconut Event managed the Event from ground level planning, from Booking of the venue along with all facilities for a cricket tournament. The Event saw many teams fight it out for the championship trophy. Religare Employees were treated to delicious Breakfast, Lunch and Hi-Tea during a nail biting Series. Live DJ kept the crowd on their feet until the Champion was crowned.

Coconut Event proved their presence in every small detail asked by Religare. A very Playful and Energetic Event was a great success.



- DATE -6TH JULY 2019
- VENUE - NALINKANT TOWN HALL, HIMATNAGAR, GUJARAT
- PAX - 500-550



REACH US

“ We want to be heard and we want to give you best experience”



501-A/B, Kotia Nirman, Link
Road, Andheri-(W), Mumbai-
400053



(022) 62231333
+91 – 9820083768 | 9769600079



manish.upadhay@coconutmediabox.in
kausar@coconutmediabox.in



THANK YOU