



COCONUT EVENT PROFILE

“You've got a **dream event** ??

We've got a plan to **make it happen!!**”

PRESENTATION

AGENDA

- Who We Are ?
- Our Verticals
- Our Company Vision & Mission
- Events At A Glance
- Production - Stats And Management
- Marketing – Stats, Branding & Collaterals And Management
- Our Clients And References



WHO WE ARE

Coconut Media, an organisation which caters to various needs of the media and entertainment industry. With an ever growing client-list, we are expanding ourselves into a wide range of media verticals like Digital Marketing, Digital Communications, Experiential Outdoor, Motion Pictures, Events, Weddings and more.

We believe in serving clients with strategically sound creative ideas. Our expertise drives us to deliver the best solutions to our clients across every sector. Our vision of delivering excellence also helps our clientele to succeed in their respective businesses.

Head-quartered in Ahmedabad, with branches in Mumbai, we have a PAN India presence that gives us the reach to meet any media challenge.

OUR VERTICALS

Coconut Media Box is a business-firm successfully working in various media verticals like **Event Management**, **Talent Management**, **Theatre**, **OOH**, **Digital**, **Brand Solution** and **Motion Picture**.

We offer services that help our clients to leverage their span of audience. We make events that create everlasting memories to enthrall the spectators. Coconut Media Box with its PAN India presence works in all forms of entertainment shows and advertising media.



Our Office in Mumbai

OUR COMPANY

VISION & MISSION

Our VISION is to become one of the BEST events management team using only the BEST PRINCIPLES AND PRACTICES in Events Management.

Well-established by formal education, training, competence, experience, professionalism, uniqueness, and happy disposition of each team member to give not only the best services for every CLIENT .

To make every event filled with wonders and adventures by designing a unique program for every event that will surely last forever in our clients' lives.

Our MISSION is to provide the BEST EVENTS MANAGEMENT SERVICES with affordable, practical and reasonable fees designed for ANY TYPE OF CLIENT that even surpasses or exceeds service expectations. Our NUMEROUS and VERIFIABLE past satisfied clients are the living testimonies of this mission.



As one famous Filipino movie actor once said: “Trabaho lang, walang personalan.” Simply put, just sit back and relax, TRUST US, and we will take care of every little and big details of your very special event.

COCONUT EVENT

Coconut Event is one of the best event management companies in India that fabulously accomplishes events with its innovative and enthusiastic team. We always tend to go an extra mile to deliver a real-time magnificent and enthralling event for our audiences. From conceptualization to on-ground execution, we manage a variety of events such as Artist's concerts, Musical fests and College festivals. Coconut Event is something more than just lights and entertainment; it is an emotion that makes an event a life-event.



WORK AT A GLANCE



CORPORATE EVENTS

Corporate event has two important basic concerns one is the Timelines and second is the quality of production.

Since the corporate event is the brand reflection and the image building exercise some times for its internal staff and sometimes for its external clients company and its staff are extremely cautious about every minute detail.

Alstom Power Grid Inauguration & CM Visit , Areva Award Show
HPCL Diwali Celebration, Intelenet & Serco Get-together HPCL
Mumbai Refinery Women's Meet 2017, Rustomjee CP meets,
Jana Bank Activation, MICE etc.

We have been able to gain the amount of confidence and build the trust for the esteemed corporates of the country.

Some names that trust on us are Hero Moto Corp, Linde Engineering , Alstom Power, Areva T & D, Schneider electric, GE country wide, L&T , Rustomjee, HPCL, Jana Bank, CIO Events, Nasscom, RIA, Oriental Bank etc.

Same is true with the corporate houses in Television Industry ZEE television, SONY and SAB are the ones that we have on cards when it comes to execution of events to perfection.

COCONUT MEDIA BOX and its team is known for the dedicated team work and excellence of production under diverse and difficult situations. No wonder why corporates prefer us, as we share the same concern and same culture.











FESTIVAL EVENTS

Extra ordinary preparation, gigantic scale and mass participation are the words that rightly define the government events.

COCONUT MEDIA BOX could provide the mix of all to execute some of the best events in Government segment for Rajasthan Tourism and Gujarat Tourism.

The Presentation skills, the management skills and the creative elements are the parameters that made us win the EVENTS.

The largest one and worth mentioning was the VADFEST an event in itself which has more than 50 events happening in a short span of one week

Be it YANNI LIVE at Laxmi Vilas Palace, A R RAHMAN at Palace compound, SUNIDHI AND KAILASH in University Pavilion, SONU A SHIVMANI at Pavilion Ground and RAJU RAJ RAM, MALLIKA SARABHAI and so many of them happening at the Indoor facilities.

One thing that was common was the Management by the Team that belongs to COCONUT MEDIA BOX



VadFest- International Art & Cultural Festival



GOVERNMENT EVENTS

GANDHINAGAR: Gujarat Chief Minister Vijay Rupani on Tuesday kicked-started the seventh edition of the longest sports festival of Gujarat - "Khel Mahakumbh" from the door-step of goddess Ambaji - Palanpur of Banaskantha.

Khel Mahakhumb and Swarnim Chess Mahotsav

On the occasion he said that Khel Mahakumbh has become a majestic national sports festival. With an objective to provide unique platform and prestige to sports sector in the state. Coconut event managed the entire Mahakhumb.

Swarnim Chess Mahotsav began as a part of an ambitious planning of Khel Mahakumbh.

Chief Minister and Chess champion Vishwanathan Anand set together on a chess table to mark the opening of Chess Mahotsav. Chief Minister welcomed Vishwanathan Anand on behalf of the State government.

Chess Mahotsav was organised together by Sports, Youth & Cultural Activities Department, Gujarat Chess Association , NIIT and Coconut Event with the view to popularize the game in the State.



COCONUT CONCERTS

Live concerts are an experience in itself and when it comes to Live concert of COCONUT MEDIA BOX it becomes a memorabilia for all the audience the artist and as well for the organisers.

A R Rahman, Sonu Nigam, Sunidhi Chauhan, Kailash Kher ,Asha Bhosle, Ghulam Ali Saheb ,Indian Ocean, Edward Maya, Pritam, Sukhwinder, Shreya Ghoshal ,Friends in Concert (Shankar, Ehsaan, Loy & Farhan Akhtar)

The grandeur of the event is much higher than the industry standards. At coconut concerts, audience has been living the concerts and not just listening to them.

Be it the Great Asha Tai live or the mesmerizing Sonu Nigam live every concert had its own story.

From the invites to merchandise, food to security, sitting to sound every thing has been the extra ordinary class. The detailing of sound and light, The graphics on display wall, the security factor the safety via insurance and the special legal permissions all has been a concern for the COCONUT organisers.

To make every event a special memorable and enjoyable event giving them the life time experience.





COCONUT

MUSICAL CONCERT

The classic movie Mughal-e-Azam is turned into a spectacular stage musical. The timeless love story of Prince Salim and the courtesan Anarkali is the stuff of legends. For the love of this beautiful young woman, Salim rebelled and went to war against his father Emperor Akbar. With the glamour of Manish Malhotra costumes, technical expertise from Broadway and original hit songs such as Pyar kiya to darna kya and Teri mehfil mein kismet aazma kar, the production promises to be an exhilarating experience.

Directed by: Feroz Abbas Khan

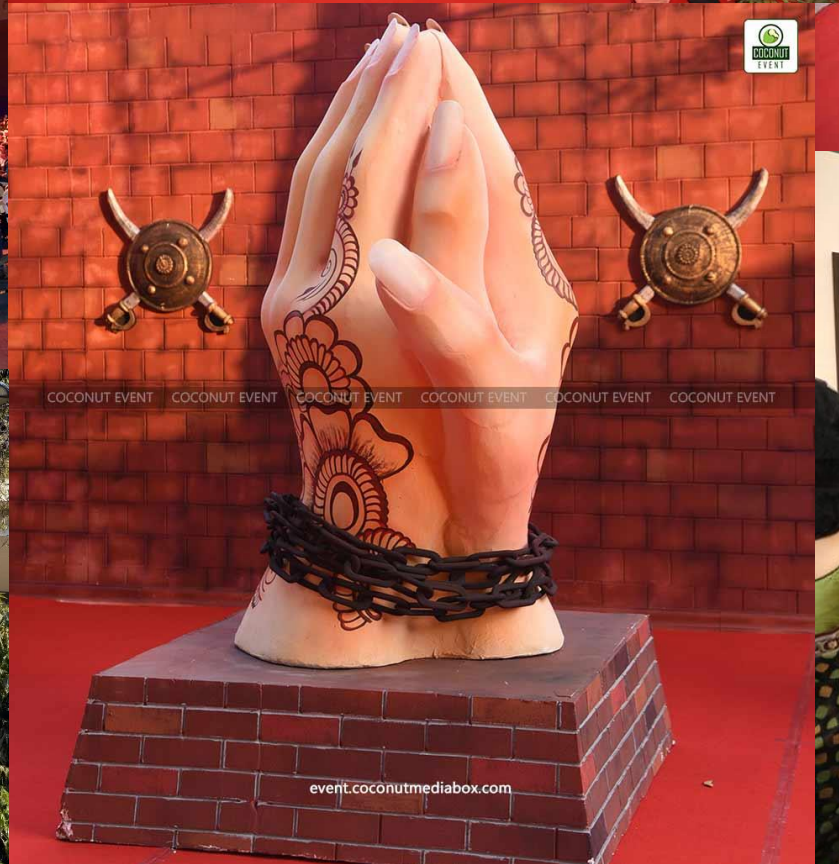
Produced by: Shapoorji Pallonji & Co. Ltd.

Organised by: Coconut Event

Costume Designed by: Manish Malhotra

Choreographed by: Mayuri Upadhya

Production Designed by: Neil Patel



COCONUT

IPs

If one can imagine a south Indian city enjoying fullest the culture of Gujarat then the right amalgamation is seen at DILDAR DANDIA HYDERABAD & SURAT.

Dildar Dandiya Hyderabad 2014- 2017 & Dildar Dandiya Surat 2016 & 2018.

The property developed by COCONUT MEDIA BOX for last two years is now a renowned festival of Hyderabad and in SURAT.

Pomp and show, musical extravaganza, the ethnic feel of ambience, the foot tapping music it's a chaos of colours and tradition that happens in Hyderabad.

The famous singers like Kirtidan Gadhvi, Vishal Kothari, Devang Patel, Kirthi Sagathia, Archana Mahajan, Suchita Vyas and Karasanbhai. Sagathia rocked the stage and made the audience dance to the tune of lovely Gujarati music.

DILDAR DANDIYA is now a part of Hyderabad culture and festival and so speaks the media and also now in Surat.





PRODUCTION STATS & MANAGEMENT

Management is, getting work done through people but real management is developing people through work, Here at coconut event, we believe in real production management. With perfect pre-production and good team we bring the best out of it and with the help of the stats we create wonderful experience for our client

PRODUCTION STATS

<u>Concerts</u>	<u>Venue Size</u>	<u>Stage size</u>	<u>LED Panels</u>	<u>Total Artists on stage</u>
Friends in	700 ft. * 250 ft.	90 ft.* 24ft.	3000 sq.ft.	5 Member band
Shreya Ghoshal	350 ft. * 350 ft.	60 ft.* 40ft.	2000 sq.ft.	1 male supporting singer
Sonu Nigam– Symphony	700 ft. * 400 ft.	90 ft.* 64ft.	3500 sq.ft.	Sonu Nigam+ 50 member symphony
Pritam	250 ft. * 600 ft.	60 ft.* 40 ft.	3000 sq.ft.	Pritam with 4 artist + 8 member band
Sunidhi Chauhan	350 ft. * 600 ft.	60 ft. * 40 ft.	2700 sq.ft.	Sunidhi Chauhan + 1 male 7 member band
Sukhwinder live in concert	350 ft. * 350 ft.	60 ft.* 40ft.	2000 sq.ft.	+ 1 female singer & 7 member band
Kailash Kher	300 ft. * 600ft.	60 ft. * 40 ft.	2500 sq.ft.	Kailash Kher+ 8 member band

“ You can’t manage what you
don’t measure ”





MARKETING BRANDING

Multiple Brand Promotion activities from a single tie up. Your Brand will be exposed to millions of target audience. Strong Public relation building for corporate and brands both through Press meets , Publicity and On AIR campaign.

Meet and Greet opportunity with your clients by virtue of special invites available for the associates. Post event association in a long lasting format to communicate and derive the mileage for the Brand.







GROUND EVENTS

The technical riders, the back stage coordination and ground management all falls in place when team Coconut works on it making every Occasion to cherish and Celebrate but of course making it an event to remember for achievement and execution!



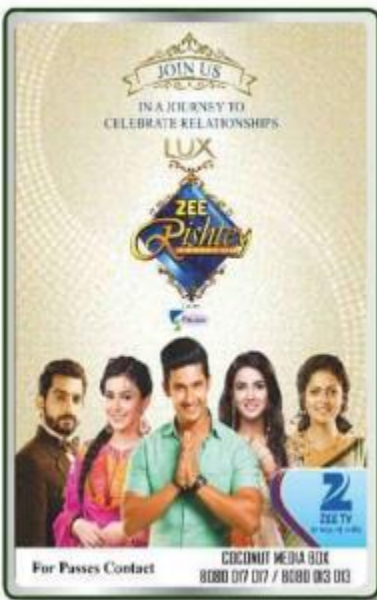
GROUND EVENTS

The recognition on stage for the recognized one is that Coconut Media Box has witnessed quite often when they manage the prestigious events like Zee Rishtey Awards and VCCI award ceremony on a Larger than life platform.

IBD Auditions, DID Season 1 to 5, DID Super Moms Season 1 & 2, DID Little Masters Season 1 to 3, Zee Sa Re Ga Ma Dil Se Nache India wale for the movie, 'Happy New Year', Comedy Nights With Kapil – Launch Event Managed, Zee Rishtey Awards – 2007,2010 & 2014

The shining stars of corporate world, Bollywood stars and emerging personalities of television industry all have been praises when Coconut Team has shown the extraordinary management skills.

The technical riders, the back stage coordination and ground management all falls in place when team Coconut works on it making every Occasion to cherish and Celebrate but of course making it an event to remember for achievement and execution



Zee Rishtey Awards 2007 & 2010 to 2014

These Glittering award nights created a benchmark in the industry through its exemplary well managed and choreographed execution.

Sa Re Ga Ma Pa L'il Champs

Sa Re Ga Ma Pa L'il Champs -Season 1 to 5
(Audition & Grand Finale)

Children from every nook and corner of country has participated in the celebrated singing championship thoroughly executed by us



DID

Dance India Dance - Season 1 to 4
(Audition & Grand Finale)

Dance India Dance - Season 5
(Audition)

We have organized 5 seasons of dancing reality show Dance India Dance marked by Celebrity judge Trio Remo, Geeta Maa and Terrance judging thousands of participants at Pan India level



Sa Re Ga Ma Pa Singing Superstar

Sa Re Ga Ma Pa Singing Superstar 2010
(Audition & Grand Finale)

Thousands of participants came under one roof to participate in the singing contest gladly executed by CMB

DID Super Moms

Dance India Dance Super Mom - Season 1 & 2
(Audition & Grand Finale)

An ode to Indian Super Moms, this Dance reality show was judged none other than by Actor Govinda and executed at its best by CMB





Sa Re Ga Ma Pa 2012- Audition & Grand Finale

The final event was exceptionally managed by CMB managing the crowd of more than 10,000.



Sa Re Ga Ma Pa Challenge

Sa Re Ga Ma Pa Challenge 2007 & 2009
(Audition & Grand Finale)

CMB team successfully managed 2 seasons of the reality show which celebrated established singers of the Indian Singing Industry in a friendly competition



Dance India Dance Little Masters

Dance India Dance Little Masters - Season 1 to 3
(Audition & Grand Finale)

The dancing reality contest was judged by the Great actor Mithoon which helped bringing out inner dancing talent of little kids across the country



Dil Se Naachein Indiwaaale

Coconut Media Box exclusively executed and managed the Ahmedabad, Mumbai & Delhi edition of this celebrity studded promotional event for the blockbuster movie "Happy New Year" turning it into a mega blockbuster which crossed 400 crores at box office.



Comedy Nights with Kapil - Launch event managed by CMB





COCONUT WEDDINGS

We, at Coconut, have only one task. To ensure that this special day lives up to your expectation. We promise the months and days before will be stress free when we provide you with a professional planning experience that streamlines the arduous process every step of the way.

We work with families to customize the perfect celebration. At the event, we take care of every minute detail behind the scenes so you can soak in the magnificence of the day, hang with your families & friends and quite simply have the time of your lives. We at Coconut promise to make your wedding a unique and elegant affair so the wedding remains etched in your memory forever!





OUR CLIENTS & REFERENCES



CONTACT US

CORPORATE OFFICE - MUMBAI

501-A/B, kotia nirman building, link road,
Andheri-west, Mumbai - 400053,
Maharashtra

Contact Details ...



022 62231333, +91-8080026026



manish.upadhay@coconutmediabox.in

Kausar@coconutmediabox.in

Website - <http://event.coconutmediabox.com/>

Facebook - <https://www.facebook.com/coconutevent/>

Twitter - <https://twitter.com/coconutevent?lang=en>

YouTube - <https://www.youtube.com/channel/UCj3I2XVwLFksl6OpVBhOYjw>